

Vermont Clean Cities Coalition  
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*FOR IMMEDIATE RELEASE*

***Vermont Clean Cities Joins Regional Team to Advance Electric Vehicle Usage in New England***

**Burlington, VT., November, 2016** - Plug In America has been awarded \$500,000 from the U.S. Department of Energy to invest in the promotion and adoption of plug-in electric vehicles (PEV) in the Northeastern states including Massachusetts, Connecticut, Rhode Island, and Vermont.

The project, "Advancing PEV Adoption in New England," focuses on accelerating the deployment of all-electric and plug-in hybrid electric vehicles as part of its climate action plan to significantly reduce greenhouse gas emissions in the region. The project also contributes to DOE's EV Everywhere Grand Challenge, which seeks to make the United States the first country to produce a wide array of plug-in electric models that are as affordable and convenient as the gasoline powered vehicles we drive today by 2022.

Vermont Clean Cities will host ride-and-drives across the state that will allow fleet managers, property managers, and the public to get first hand experiences with electric vehicles. Vermont has over a dozen electric vehicles on the market with nearly 1200 electric vehicle drivers. These ride-and-drive events will showcase various models that can meet the needs of company fleets and private consumers. Vermont Clean Cities will join Massachusetts Clean Cities, Ocean State Clean Cities, and New Haven Clean Cities in an effort coordinated by Plug In America. "It is our mission to educate and promote the benefits of plug in cars throughout the country," Joel Levin of Plug in America said. "We are excited and committed to replicate our successes elsewhere in Vermont and with our Northeast partners."

Funds from the award will be used for public, workplace and fleet events starting next year. Additional training and recognition for local automotive dealerships is another component of this program.

The project is supported under a cooperative agreement from the Department of Energy (DOE) Office of Energy Efficiency and Renewable Energy (EERE) under award number DE-EE0007789. More information can be found online, [www.pluginamerica.org](http://www.pluginamerica.org)

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***About the Vermont Clean Cities Coalition***

*The Vermont Clean Cities Coalition (VTCCC) was established in 2001 to advance Vermont's economic, environmental, and energy security by promoting the use of alternative fuels, advanced vehicle technologies and policies that reduce petroleum consumption in transportation. VTCCC is part of the U.S. Department of Energy's Clean*

*Cities program which is a network of nearly 100 Clean Cities coalitions across the country and is housed at the University of Vermont's Transportation Research Center.*

***About Plug In America***

*Plug In America is the leading national consumer voice promoting the use of plug-in electric vehicles in the United States to consumers, policymakers, auto manufacturers and others. Formed as a non-profit in 2008, Plug In America provides practical, objective information collected from our coalition of plug-in vehicle drivers, through public outreach and education, policy work and a range of technical advisory services. Our expertise represents the world's deepest pool of experience of driving and living with plug-in vehicles. The organization conceived National Drive Electric Week and has advanced workplace charging by pioneering ride-and-drive events at such leading corporations as Google, Mattel and Paramount Pictures. We drive electric. You can too.  
[www.pluginamerica.org](http://www.pluginamerica.org)*